BABS COBB

Gramercy, New York, 10003

510-710-3632 babs@babscobb.com babscobb.com

SKILLS

Adaptability	Attention to detail
Marketing	Sales
Adobe Creative Suite	Design and fine arts composition
Community engagement	Event and space management

EDUCATION

School of Visual Arts, New York, New York — Expected Graduation 2028
Junior Illustration Honors BFA | GPA: 4.0

WORK HISTORY

School of Visual Arts — August 2026 - Present
WSVA Staff Member and Photographer, New York, NY

- Welcome SVA Students into the space, assisting with DJ setups and technology issues, and abiding by all opening and closing procedures
- Suggest programming efforts for WSVA Radio, including radio shows, events, social media, and DJ involvement
- Capture moments via photograph or film at all large WSVA events, collaborate with the Social Media Coordinator and Graphic Designer to create social media content for several platforms, and work with the Digital Outreach Coordinator to update the WSVA website with photos from events.
- Maintain digital portfolios and archives of work, ensuring easy access and organization

CILab Print Lab Staff Member, New York, NY

- Ensure all printers and other technology are in working order and fully loaded with paper
- Act as a resource to SVA students in troubleshooting technical issues and checking out special items
- Maintain upkeep and hygiene of the communcal workspace

Foxiecakes - Marketing and Content Internship, New York, NY — July 2026 - Present

- Develop and discuss packaging and product design, communicate with manufacturers, and ensure designs align with FDA regulations
- Help build email campaigns, support earned media outreach, and track performance metrics
- Plan and execute Instagram, TikTok, and Pinterest content, manage posting and community engagement, assist with shoots and content editing, including behind-the-scenes, and support influencer and brand partner outreach

Ethan Cohen Gallery & Kube Art Center - Temporary Gallery and Events Assistant, New York, NY October 2025 - Present

- Provide an inviting and insightful experience for visitors and patrons, especially regarding artworks and the history of the exhibitions
- Keep the venue clean and organized

Big Frog Custom T-Shirts and More - Seasonal Graphic Designer, Garment Decorator, and Customer Service Specialist, Charlotte, NC 05/2025 - Present

- Complete print orders using equipment for direct-to-garment and direct-to-film techniques.
- Collaborate with clients to create unique designs in a timely and cordial manner
- Ensure quality and quantity of orders are maintained daily, and customers are satisfied with the outcome and the time of receiving their product

EXHIBITIONS & PUBLICATIONS

School of Visual Arts Flatiron Gallery, *HOPE Art Competition and Exhibition*, New York, New York 2026
INK Magazine, *The Big Dig*, New York, New York

York County Arts and Goodle Daze Gallery, *Grooves Record Art Exhibition*, Rock Hill, South Carolina 2025

NCECA Annual National K-12 Ceramic Exhibition, *the Shadow Award*, Richmond, Virginia 2024
Reedy Reels Film Festival Screening, Animation Showcase, Greenville, South Carolina
"You Must Remember This" Literary Magazine, piece included in publication, Greenville, South Carolina
Lipscomb Gallery, *Winter and End-of-Year Visual Arts Showcases*, Greenville, South Carolina

ORGANIZATIONS & AWARDS

Host of WSVA's weekly educational radio show, *Rabbit Holes* 2026
Member of Honors program, Cartoon Allies, Figure Drawing Club, Fiber Arts Club, Hiking Club, Women Supporting Women Club, and Plein Aire Club

VOLUNTEER EXPERIENCE

Events Volunteer at the Brooklyn Independent Comics Showcase, New York, New York April 2026

- Acted as an informational resource to guests and promoted a positive environment
- Maintained venue space by managing empty tables, setting up furniture, and tidying up

Student Volunteer at the P.S. 011 Sarah J. Garnet School, New York, New York March 2025

- Assisted 3rd- and 5th-graders in an arts workshop that promoted creative thinking and expression